

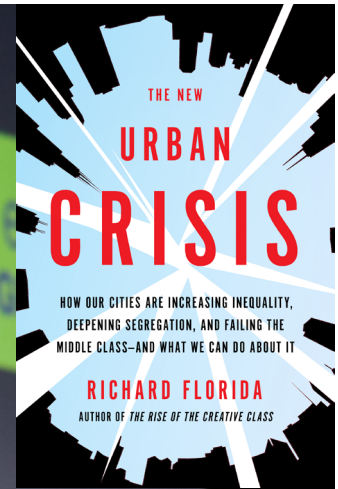
# 2017 NATIONAL MEETING | PHOENIX ARIZONA OCT. 30-NOV. 1

## KEYNOTE: RICHARD FLORIDA



Author, *The New Urban Crisis*; University Professor and Director of Cities, Martin Prosperity Institute at the University of Toronto

November 1st  
Luncheon Keynote



## SPONSORSHIP OPPORTUNITIES

Cross-sector urban game-changers converge on Phoenix this fall to learn and exchange the smartest ideas and toughest challenges for improving their cities. These are disrupters, doers, decision-makers, movers, shakers and influencers. CEOs for Cities members are the people changing the world right now. They talk, listen, share.

Phoenix is a place still very much in a state of becoming, and a living laboratory for experimentation, reinvention, and continuous change. There is probably no better location for such a dialogue and this is why we intend to frame the event around the idea that **"Everything Will Be Different."**

The 2017 CEOs for Cities National Meeting is the perfect opportunity to connect with our members. **Consider one of the following sponsorships, designed to meet your marketing and branding objectives, and provide opportunities for attending the National Meeting.**

→ **AMBASSADOR**  
\$20,000

→ **CITY CHANGEMAKER**  
\$10,000

→ **CITY GAMECHANGER**  
\$7,500

→ **CITY LEADER**  
\$5,000

→ **CITY INNOVATOR**  
\$2,500

→ **CITY ADVOCATE**  
\$1,500

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## SPONSORSHIP OPPORTUNITIES

### THE 3 LEVELS BELOW INCLUDE:

- Company logo and name recognition in promotional and event material
- Showcase company/organization's logo on event website
- Links to company/organization's website and social media sites on event website
- Branded literature or samples in the takeaway swag bag
- Exhibition booth (with preferred placement) or literature table at the venue
- Other customized marketing benefits

### AMBASSADOR: \$20,000

2 AVAILABLE

Full page ad in conference program

Brief Welcome Remarks at the conference

Brief (approximate 60-90 seconds) company-provided video presentation at the conference

This includes 5 complimentary all-access conference registrations (includes both keynote luncheons)

Additional 5 complimentary invitations to both keynote luncheons

### CITY CHANGEMAKER: \$10,000

4 AVAILABLE *(choose one of the following)*

#### **BLOCK PARTY on OCTOBER 30:**

Recognition (logo) on signage inside the reception venue.

Recognition as Block Party Sponsor on advertising materials and event website.

Recognition from the podium

This includes 3 complimentary all-access conference registrations (includes both keynote luncheons)

Additional 2 complimentary invitations to both keynote luncheons

#### **EVENING RECEPTION on OCTOBER 31:**

Recognition (logo) on signage inside the reception venue.

Recognition as Block Party Sponsor on advertising materials and event website.

Recognition from the podium

This includes 3 complimentary all-access conference registrations (includes both keynote luncheons)

Additional 2 complimentary invitations to both keynote luncheons

#### **LUNCH: 2 AVAILABLE**

*(select either Oct. 31st, Nov. 1st)*

Recognition (logo) on signage inside the venue.

Recognition as Lunch Sponsor on advertising materials and event website.

Recognition from the podium

This includes 3 complimentary all-access conference registrations (includes both keynote luncheons)

Additional 2 complimentary invitations to both keynote luncheons

### CITY GAMECHANGER: \$7,500

#### **BREAKFAST: 2 AVAILABLE**

*(select either October 31st or November 1st)*

Recognition (logo) on signage inside the venue.

Recognition as Lunch Sponsor on advertising materials and event website.

This includes 3 complimentary all-access conference registrations (includes both keynote luncheons)

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- Customized marketing benefits

### CITY LEADER: \$5,000

13 AVAILABLE

This includes 2 complimentary all-access conference registrations (includes both keynote luncheons)

**CITY FIELD TRIPS: 12 AVAILABLE** *(choose one of the field trips)*

By foot, by bike, by bus...there are countless ways to see Phoenix. We'll work with you and field trip providers to promote your brand during a great experience.

**CANDY/SNACK BAR: 1 AVAILABLE**

It's not easy to make an instant, positive, happy connection with consumers. Except when you put your name on the bar of sweets that's making their day.

### CITY INNOVATOR: \$2,500

11 AVAILABLE *(choose one of the following)*

This includes 1 complimentary all-access conference registration (includes both keynote luncheons)

**SNACK/BEVERAGE BREAKS: 4 AVAILABLE**

Help keep the hunger away! Sponsor one of the snack/beverage breaks during the meeting!

**PRE-CONFERENCE SESSION: 1 AVAILABLE**

Early bird catches the early worm. Help sponsor the special pre-conference session for the early arrivals.

**SPONSORED PRE-NATIONAL MEETING SOCIAL POSTS: 5 AVAILABLE**

Putting your message to our entire social media network! Get your organization/business out to people all across the country.

**WAYFINDING TOOL: 1 AVAILABLE**

Print and digital maps will help participants find their ways around the National Meeting and the city. We'll credit your brand as the brainchild behind great directions.

### CITY ADVOCATES: \$1,500

**PHOTO BOOTH: 2 AVAILABLE**

*(either Oct. 30th block party or Oct. 31st evening reception)*

This includes 1 complimentary luncheon registration

A picture lasts a lifetime! Have some fun and capture the moment! Recognition (logo) on signage by photo booth. Recognition as Photo Booth Sponsor on advertising materials and event website.



**HAVE QUESTIONS?** Contact Lee Fisher at [lfisher@ceosforcities.org](mailto:lfisher@ceosforcities.org)